



AT A GLANCE:

Course length: 15-20 mins

Video length: 2-3 mins

Languages: English, Chinese, French, Hungarian, Italian, Spanish

Projects and Change Collection

Lessons in change for people who don't like change.

What's included?

- Bite-size videos
- Interactive exercises
- Knowledge checks
- Course leader guide
- Series infographic

ABOUT THIS COURSE

This course will help leaders manage change successfully by getting their teams fully on-board.

KEY INSIGHTS

- **Champions** - Identify enthusiasts, engage with them and make them your champions.
- **Gatekeepers** - Engage with gatekeepers. Identify those people that you have to convince to make change possible.
- **Own the Change** - Take personal ownership for the change programme.
- **Perseverance** - Persevere when the going gets tough. When you encounter obstacles, work through the problems and keep everyone with you.
- **Resisters** - Address the concerns of resisters.

“
Exactly
what we
need!
Claxton,
Rachel Mattia
”

WHO AND WHY

Help for your managers to plan for change and persevere in the face of resistance.

ABOUT THIS COURSE

JAMIE'S SCHOOL DINNERS: LIVING WITH CHANGE

 **video arts**TM
Longer lasting learning



AT A GLANCE:

Course length: 40-60 mins

Video length: 26 mins

Languages: English, Chinese, Italian, Spanish

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What's included?

- Bite-size videos
- Interactive exercises
- Knowledge checks
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ABOUT THIS COURSE

At some point all of us will be confronted with change. Using footage of Jamie Oliver's school dinners project this video brings change to life in an inspirational way.

KEY INSIGHTS

The programme looks at the four different stages of change that people experience: reject it, resist it, reflect on it, and, ultimately, resolve it.

“The Jamie Oliver stuff is really gritty and people respond to that because it shows how leadership and teamwork works in real life.”

Volvo

WHO AND WHY

Help for your managers to plan for change and persevere in the face of resistance.

ABOUT THIS COURSE

JAMIE'S SCHOOL DINNERS: MANAGING CHANGE

 **video arts**TM
Longer lasting learning



AT A GLANCE:

Course length: 40 -60 mins

Video length: 18 mins

Languages: English, Chinese,
Italian, Spanish

Projects and Change Collection

Lessons in change for people who
don't like change.

What's included?

- Bite-size videos
- Interactive exercises
- Knowledge checks
- Course leader guide
- Series infographic

ABOUT THIS COURSE

Jamie Oliver wanted to transform school dinners from processed, ready-made junk into tastier, more nutritious meals.

KEY INSIGHTS

This programme covers four key learning points in an inspirational way that will help you manage and deliver a successful change process of your own.

- Passion
- People
- Planning
- Perseverance

“ The Jamie Oliver stuff is really gritty and people respond to that because it shows how leadership and teamwork works in real life. ”

Volvo

WHO AND WHY

Help for your managers to plan for change and persevere in the face of resistance.